



At ShurSave Supermarkets we are committed to serving the communities that support us everyday. ShurSave Community Rewards is an exciting program that allows local nonprofit groups the opportunity to earn \$.03 for every Shurfine and/or Western Family item purchased by registered Gold Card members. The more Shurfine and/or Western Family products are purchased, the higher the donation from ShurSave Supermarkets!

A program year begins on January 1 and ends December 31. Community Rewards groups also have a chance to earn \$.06 for every item purchased during "Double Your Rewards" week! Be sure to watch for details on this great earning opportunity throughout the program year.

Nonprofit Groups

Charitable organizations, PTO's, libraries, volunteer fire companies, ambulance associations, youth sports organizations, scout troops, schools, and community organizations are all encouraged to participate. As a nonprofit group, you are encouraged to register your organization and then solicit support from your supporters. All nonprofit groups will need to mail in a copy of their W-9 form.

How do I register my group?

Registration is easy, just follow the steps below!

1. Go online to the website www.mycommunityrewards.com
2. Select the ShurSave logo. You are now in the official ShurSave Community Rewards website
3. Click on the **Group Registration** button to go to the registration and login page
4. Click on the **REGISTER HERE** button to register for the program
5. Complete the Nonprofit Registration form and click **Submit Registration**.
6. If you have successfully completed the registration process you will receive a confirmation e-mail with your username and password.

Upon registering, all nonprofit groups will need to mail a copy of their W-9 form to the address below.

Community Rewards Program
P.O. Box 67, RT 422 E
Robesonia, PA 19551-0067
Attn: Marketing

Nonprofit Groups contd.

How is the donation amount for my organization calculated?

Checks are cut twice a year for the annual program. One earning period is from January 1-June 30 and the other from July 1-December 31. The donation amount will be based on Shurfine and/or Western Family items purchased by Gold Card customers. For every Shurfine and/or Western Family item purchased by your group's registered Gold Card members, \$.03 will be donated to your group. There is no ceiling on your group's earning potential, but your group must earn a minimum of \$25.00 in order to receive a check.

When can my group register for the program?

Registration for a new program year begins in December however a group may sign up at any time during the program year up to November 30. Groups who participated in the past will be sent an instructive e-mail about re-registering and the new program year in general. All groups must re-register for the new program year.

Is there an information package for the group coordinator?

There is no package that can be mailed, but there are flyers on the nonprofit side of the ShurSave Community Rewards website which can be retrieved by selecting the button Flyer Download. There is a promotional flyer that summarizes the Community Rewards program and a flyer for coordinators to collect Gold Card supporters' information or hand out as instructions for shoppers to register their own Gold Cards.

Gold Card Shoppers

As a Gold Card shopper, you can support your favorite nonprofit group simply by signing up for the program. Use your Gold Card to purchase Shurfine and/or Western Family products every time you shop and your purchases will be credited to the nonprofit group of your choice. You will find hundreds of Shurfine and Western Family products in virtually every department of your local ShurSave Supermarket.

How do I register my Gold Card?

You can register online, unless directed otherwise by the group coordinator or you do not have internet access.

1. Go online to the website www.mycommunityrewards.com
2. Select the ShurSave logo. You are now in the official ShurSave Community Rewards website
3. Click on the **Customer Sign Up** button to go to the registration and login page
4. Click on the **REGISTER HERE** button to register for the program
5. Complete the Gold Card Registration form, choose your nonprofit group from the drop down list, and click **Submit Registration**.

Gold Card Shoppers contd.

What if I do not have a Gold Card?

A Gold Card is free and can be obtained by applying at any of the ShurSave Supermarkets listed on the back of this brochure. In addition to supporting this program, using your Gold Card will make you eligible to earn special discounts and rewards.

Will this program cost me anything?

This program will only cost you the time it takes to register your Gold Card! We at ShurSave Supermarkets are making a donation on your behalf to the nonprofit group you designate, based on your total Gold Card purchases of Shurfine and/or Western Family products.

Will I still be able to receive my Gold Card program rewards and participate in other Gold Card promotions if I sign up for this program?

Yes, the ShurSave Community Rewards program runs in conjunction with the other rewards programs and Gold Card offers. So you do not have to worry about choosing this rewards program over the others.

May I choose more than one nonprofit group to support?

No, you may only choose one nonprofit group to support during the program. If you change your nonprofit group during the program, your total purchases for the earning period will be credited to the last designated nonprofit group.

When can I register my Gold Card?

Gold Card shoppers can register at any time during the program year (January 1-December 31). The earlier you register your Gold Card, the sooner your purchases will be credited to the nonprofit group you choose.

Contact Us

If you have any other questions regarding the Community Rewards program, please call the store manager of your local ShurSave or e-mail the Community Rewards administrator at mycommrewardsadmin@awiweb.com

Participating Stores

BRICK'S SHURSAVE

Tunkhannock, PA
Phone: 570-836-3421

CARONE'S MARKET

Freeland, PA
Phone: 570-636-2000

Mountain Top, PA
Phone: 570-474-1640

DUTCH'S MARKET

Greentown, PA
Phone: 570-676-3373

GERRITY'S SUPERMARKET

Clarks Summit, PA
Phone: 570-587-3800

Hanover Township, PA
Phone: 570-735-1316

Luzerne, PA
Phone: 570-287-9677

Moosic, PA
Phone: 570-963-7436

Keyser Ave, Scranton, PA
Phone: 570-347-0393

River St & Meadow Ave
Scranton, PA
Phone: 570-961-9030

Main Ave, Scranton, PA
Phone: 570-342-7103

Wyoming Ave, West Pittston, PA
Phone: 570-654-3444

Wyoming Ave, Wyoming, PA
Phone: 570-283-5555

GOULD'S SHURSAVE

Conyngham, PA 18219
Phone: 570-788-1176

HERITAGE MARKET

Hazleton, PA
Phone: 570-450-5501

MOUNTAIN FRESH SUPERMARKET

Pikes Creek, PA
Phone: 570-477-2988

QUINN'S MARKET

Archbald, PA
Phone: 570-876-2520

Peckville, PA
Phone: 570-487-2887

Pittston, PA
Phone: 570-655-8000

RAY'S SUPERMARKET

Factoryville, PA
Phone: 570-945-5825

Montrose, PA
Phone: 570-278-9824

Waymart, PA 18472
Phone: 570-488-7900

RICCARDO'S MARKET

Dunmore, PA
Phone: 570-348-1176

ROB'S COUNTRY MARKET

Hallstead, PA
Phone: 570-879-2423

ROSSI'S MARKET

Old Forge, PA
Phone: 570-457-8323

SCHIEL'S FAMILY SUPERMARKET

George Ave, Wilkes Barre, PA
Phone: 570-270-3976

Hanover St, Wilkes Barre, PA
Phone: 570-970-4460